

## Acumence Sponsors MESA International's Latest Research Report

**"Metrics that Matter" research and educational program guides manufacturers in deployment of value-based performance metrics.**

**Chicago, IL – October 10, 2006** – Acumence LLC is pleased to announce its role as a supporting sponsor of a research project jointly conducted by MESA International, a not-for-profit organization serving manufacturers, and Industry Directions, a leading industry analyst firm.

Among its many findings, the study reveals that "...manufacturers who improved most against financial performance metrics have a metrics framework that links operations to finance, speeds data collection and feedback to the operation, and leverages plant software." The comprehensive report, entitled "Metrics that Matter," is being unveiled at the MESA Plant2Enterprise Conference this week in Orlando, Florida.

David Brochu, Executive Vice President of Acumence, notes: "As a leading provider of Manufacturing Business Intelligence solutions, we were extremely pleased to have this opportunity to support such valuable research. MESA's research and educational programs will give manufacturers a valuable toolset to help them build a solid business performance metrics framework and deployment plan."

Julie Fraser, Principal of Industry Directions, which spearheaded the MESA Metrics that Matter research team of industry experts, adds: "Companies are increasingly realizing the importance of metrics to financial success. As our study suggests, those measuring how efficient and effective their plant operations actually perform better financially. Companies in the beverage can, packaging and packaged goods industries have a tailored solution in Acumence that focuses on measuring what matters in those high-speed, low-margin, customer-driven businesses."

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### **About Acumence**

Headquartered in Chicago, Acumence ([www.acumence.com](http://www.acumence.com)) develops and implements business intelligence solutions for monitoring and analyzing high-volume manufacturing processes, leading to higher productivity, efficiency, and faster and more flexible supply chain responsiveness. The Acumence Manufacturing Business Intelligence Solution is used by clients in 11 countries, supports 13 different languages, and is the leading enterprise

operations monitoring solution in the beverage can industry. The software is ideal for high-volume manufacturing and packaging operations.

**About Industry Directions**

Industry Directions is an independent market research firm that delivers intelligence on business processes and IT solutions. Its expertise enables companies to optimize their participation in manufacturing-supported value networks and gain strategic advantage. To learn more, visit:

[www.industrydirections.com](http://www.industrydirections.com).

**For more information:**

David Brochu  
Acumence Inc.  
Tel: 773.477.7299  
Email: [dbrochu@acumence.com](mailto:dbrochu@acumence.com)

Or  
Christa Carroll  
OUTLOOK Marketing Services  
Tel: 630.922.6995  
Email: [christa@outlookmarketingsrv.com](mailto:christa@outlookmarketingsrv.com)