

Acumence Appoints John Nichols as Vice President, Business Development

Industry veteran comes on board to assist Acumence in expanding sales operations and leveraging industry partnerships

Chicago, IL – February 13, 2007 – Acumence LLC, a leading provider of manufacturing business intelligence solutions, today announced the appointment of John R. Nichols as vice president of business development. An industry veteran with more than 25 years of experience in the manufacturing automation software industry, Nichols is charged with directing the growth of the company's direct sales activities, as well as the development of a select number of integration and channel partners.

Prior to joining Acumence, Nichols served for three years as chief operating officer of Incuity Software, Inc. and prior to that was senior vice president and general manager of Wonderware Corporation, a subsidiary of Invensys Plc.

Joe Jablonski, CEO of Acumence notes: "We are excited to welcome John to our executive team. His knowledge and experience in manufacturing, automation and the business intelligence software marketplace will help us propel Acumence to the next level of market leadership."

"John will be instrumental in expanding our reach into a variety of new vertical markets, as well as creating strong relationships with key partners and integrators within these markets," adds Acumence executive vice president David Brochu. "His manufacturing and operations expertise will help our customers find opportunities for significant improvement in plant performance and efficiency."

Acumence is engaged in an initiative to broaden its customer base and ramp up its U.S. sales and marketing activities. Already a leader in providing integrated manufacturing business intelligence solutions to companies in the food and beverage packaging and container manufacturing arena, Acumence aims to extend its market reach into other high-volume manufacturing sectors – including Food & Beverage, Packaged Chemicals, Pharmaceuticals, Discrete Manufacturing, Forest Products and Pulp & Paper.

In addition, Acumence recently announced it is a member of the Oracle PartnerNetwork, has integrated its Manufacturing Business Intelligence solution to the Oracle® E-Business Suite, using Oracle Fusion Middleware,

and is creating partnerships with other software and service providers in the industry.

#

About Acumence

Headquartered in Chicago, Acumence (www.acumence.com) develops and implements business intelligence solutions for monitoring and analyzing high-volume manufacturing processes, leading to higher productivity, efficiency, and faster and more flexible supply chain responsiveness. The Acumence Manufacturing Business Intelligence Solution is used by clients in 11 countries, supports 13 different languages, and is the leading enterprise operations monitoring solution in the beverage can industry. The software is ideal for high-volume manufacturing and packaging operations.

For more information:

David Brochu
Acumence Inc.
Tel: 773.477.7299
Email: dbrochu@acumence.com

Or
Christa Carroll
OUTLOOK Marketing Services
Tel: 630.922.6995
Email: christa@outlookmarketingsrv.com