

**For Immediate Release****Acumence Integrates Manufacturing Business Intelligence to Oracle® E-Business Suite Using Oracle Fusion Middleware**

*Provides timely and accurate operational intelligence,  
from the shop floor to the top floor*

**NEW YORK and CHICAGO, Jan. 31, 2007** – Acumence LLC, a leading provider of manufacturing business intelligence solutions, today announced that its flagship Manufacturing Business Intelligence solution is integrated to the Oracle® E-Business Suite, using Oracle Fusion Middleware. This integration enables Acumence to support customers with a fully integrated business intelligence solution for manufacturers that provides real-time visibility into manufacturing, operational, supply chain, planning, logistics, and enterprise-wide intelligence within a single environment. Acumence LLC is a member of the Oracle PartnerNetwork.

The Acumence Manufacturing Business Intelligence solution is a robust, scalable software platform offering a broad range of capabilities designed to improve the visibility of plant operations and enable faster and more accurate performance analysis. It is the first ever software platform to allow in-depth analysis and reporting on both real-time operational data and historical transaction data with a single, easy-to-access portal. With these capabilities, manufacturers can identify and resolve machine or process bottlenecks promptly to improve production efficiency on a continuing basis, often resulting in savings of millions of dollars per year.

According to Joe Jablonski, CEO of Acumence, "Oracle E-Business Suite and Oracle Fusion Middleware give Acumence the tools and technologies needed to create comprehensive shop floor to top floor intelligence solutions that help our customers drive productivity improvements through the roof. In

addition, in working with an Oracle ISV, Acumence customers can be confident that they have world-class Oracle technologies supporting their business intelligence solutions.”

“Manufacturers can’t afford to keep shop floor data separate from their ERP and supply chain data any longer,” says Julie Fraser, principal at Industry Directions. “They are increasingly realizing the importance of connecting company goals with manufacturing metrics. Oracle customers now have an integrated solution in Acumence that focuses on measuring what matters across the manufacturing enterprise and connecting these metrics to corporate goals.”

Oracle Fusion Middleware provides a common technology platform for Acumence to more easily integrate and support their entire mix of Oracle and non-Oracle enterprise applications while laying the groundwork for a SOA. Use of Oracle Fusion Middleware to integrate Acumence Manufacturing Business Intelligence with Oracle Applications results in additional benefits for customers. These benefits include: a more comprehensive solution based on a SOA that spans a customer’s Oracle Applications and third party applications and enables a lower total cost-of-ownership, and increased agility to more easily transition to a SOA.

### **About Oracle Applications**

Oracle Applications, including the Oracle E-Business Suite, PeopleSoft Enterprise, JD Edwards EnterpriseOne, JD Edwards World and Siebel, enable information-driven business processes that connect and automate an organization. Developed to deliver business insight, adaptive industry processes and a superior ownership experience, Oracle Applications enable efficient management of all core business functions, such as customer interactions, financial management, human resources and supply chain management.

**About Oracle Fusion Middleware**

The company's comprehensive, standards-based family of middleware software, Oracle Fusion Middleware enables customers to adopt and manage SOAs in heterogeneous computing environments. More than 31,000 customers now use Oracle Fusion Middleware and include leading organizations in the Financial Services, Telecommunications, Manufacturing, Retail, Pharmaceuticals, Health Care and Public Sector industries. Oracle Fusion Middleware is also supported by 9,000 partners, including leading independent software vendors, value added resellers and system integrators.

**About Oracle PartnerNetwork**

Oracle PartnerNetwork is a global business network of more than 19,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest enterprise software company. <http://oraclepartnernetwork.oracle.com>

**About Acumence**

Headquartered in Chicago, Acumence ([www.acumence.com](http://www.acumence.com)) develops and implements business intelligence solutions for monitoring and analyzing high-volume manufacturing processes, leading to higher productivity, efficiency, and faster and more flexible supply chain responsiveness. The Acumence Manufacturing Business Intelligence Solution is used by clients in 11 countries, supports 13 different languages, and is the leading enterprise operations monitoring solution in the beverage can industry. The software is ideal for high-volume manufacturing and packaging operations.

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